



# CASE STUDY

## BACKGROUND

This client is a global energy production company with more than 10,000 employees. They are one of the largest wind energy production companies in the world and over 50% of their energy is produced from renewable resources. They provide electricity and gas to more than 10 million customers.

They approached us 3 years ago to help their management team improve their English language skills.

## OBJECTIVES

During 2020, 19 directors participated in the 1:1 class program. Although they already had a good level of English, those with a B1 or B2 level aimed to advance a CEFR level. Those who were already at C1 used the program to maintain their C1 level and not lose fluency.

Evaluations were carried out by the individual teachers at the start of the program and at the end to verify improvement.

## PROGRAM DESIGN

1:1 classes were adjusted to the requirements of each student, taking into account their preferences and their needs at work. Before the pandemic, classes were presented in a mixture of face-to-face and video conferencing, but in March the program moved fully online.

Class frequency varied depending on the schedule of each manager, ranging from one to four hours per week.

## OUTCOMES

Students averaged 58 hours of study in the program over the course of the year.

6 students have maintained their existing C1 level. 12 students have improved one CEFR level. All of them report that they have noticed an improvement in their understanding and oral expression, both at work and in other contexts.

1 of the students, for personal reasons, did not attend as many classes and did not manage to improve an entire CEFR level, although he did improve from B2 to B2+.

Individualized  
Study Programs  
with One-to-One  
Teaching

58 Hours  
of Study  
Resulted in  
One CEFR Level  
Improvement

Every Student  
reported an  
improvement in  
understanding and  
oral expression.

95% Achieved  
Their Goals