CASE STUDY

BACKGROUND

This client is a large national public administration agency, comprising multiple agencies within the government.

The project required standardized program offerings and delivery across multiple agencies, representing a diverse workforce with varying training needs.

OBJECTIVES

The project goal is to take learners from agencies across the government through a program of study that will result in language proficiency improvement of 1 CEFR level within a 9-month project window.

PROGRAM DESIGN

Blended Learning Programs for combines group classes, self-paced eLearning, graded writing exercises and small group Forums to engage learners in a variety of ways and to provide opportunities for real-world practice and application.

OUTCOMES

Project is ongoing.
• Over 13,000 learners have completed their original program of study.
• 12,000 new learners were added with the annual program renewal

Project delivery to date has included:
• Over 200,000 communications
• Over 6,000 classes
• Over 2,000 graded written exercises

> 15,000 learners enrolled

91% completed initial placement test

82% active learner engagement

The course is wonderful. Thank you for your tireless support and for being with us.

I am learning a lot and I am very interested in this course. It is the best English course I have ever done in my life.

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